

FINANCIAL SECTOR

James Hay Partnership has been an on going client for GDF Design since 2000, and so gained a strong understanding of the needs and ambitions within a dynamic financial environment.

There have been many brand evolutions and developments in the past 18 years. Below are just some of the projects since the merger of James Hay and IPS Partnership.

PROJECTS

- 1 Brochures >
- 2 Literature, Sales Aids & Promotions >
- 3 Pension Guide >
- 4 Top Trumps Cards >
- 5 Pension Changes Summary >
- 6 Promotional Posters >
- 7 Editable PDF Application Forms >
- 8 Recruitment & Promotional Adds >

"GDF Design has provided a truly efficient service to us for several years, proving its ability to maintain both quality and turnaround times through our busiest peaks in workflow."

Head of Marketing - James Hay Partnership

"Working with Gabriele is hugely rewarding because his work reflects that he listens and understands the brief whilst challenging our creative boundaries."

Marketing Consultant - Marketing Matters



BROCHURES
Product brochures with Terms and Conditions.

next >

PENSION CHANGES SUMMARY
Piece of communication to summarise Pension Changes announced by the Chancellor.

next >

PROMOTIONAL POSTERS
To promote special prize draws.

next >

LITERATURE, SALES AIDS & PROMOTIONS
A full suit of sales literature and marketing material for print and web, including interactive and editable pdf application forms.

next >

TOP TRUMPS CARDS
Homage to a kids' game to mark the evolution of the Modular iSIPP into the Modular iPlan.

next >

EDITABLE PDF APPLICATION FORMS
The best way to input, capture and process information on and offline.

next >

PENSION GUIDE
An A5 booklet to clearly explain changes in the pensions regulations.

next >

RECRUITMENT & PROMOTIONAL ADDS
Engaging adds published in various publications.

contact form >

Branding
Communication
Promotion
Print & Digital

To get in touch please submit this form or call us on 0845 652 2468.

Name

Organisation

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SUBMIT FORM >



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