

# EDUCATION SECTOR

Ardingly College has been an on going client for GDF Design since 2017 and we have developed a strong understanding of the restrictions and ambitions within their dynamic academic environment.

We have been involved with many projects and strategic development in the past 10 years and have always delivered on time and to budget.

Here are some of these projects:

## The Projects:

- 1 Recruitment brochures >
- 2 Charity fundraising >
- 3 Artsfest programme and promotion >
- 4 The Ardinian magazines >
- 5 Annual fund >
- 6 Shakespeare conference >
- 7 Poetry publications >
- 8 Hockey tour programme >

Design for the long term.

*"Ardingly College has been working with GDF Design for several years now on a number of projects and they have provided an excellent service. They take careful note of the design brief, always deliver on time and within budget but more importantly, bring a huge amount of creativity to the table."*

Gesa Paulfeierborn



**1 RECRUITMENT BROCHURES**  
Online and printable brochures to showcase the college and provide specifications about the school.

next >

**5 ANNUAL FUND**  
Mail out fundraising and emarketing campaign using an editable pdf form to register their support.

next >

**6 SHAKESPEARE CONFERENCE**  
Promotional poster and conference folder.

next >

**2 CHARITY FUNDRAISING**  
Race Night programme and betting cards used to raise funds for a partner school in Kenya.

next >

**4 THE ARDINIAN MAGAZINES**  
Celebrating the achievements of the past and present pupils at Ardingly College, this year focusing on the commemoration of World Wars I and II.

next >

**7 ANNUAL POETRY PUBLICATIONS**  
An English department annual student publication.

next >

**3 ARTSFEST PROGRAMME AND PROMOTION**  
The launch of a new four day Arts Festival of events, shows and workshops.

next >

**8 HOCKEY TOUR PROGRAMME**  
Programme featuring players, staff, their itinerary and letters of inspiration from professional players.

next >



Branding  
Communication  
Promotion  
Print & Digital

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Communicating  
Excellence

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